

**It's Not Sand, it's Not DE and  
it's Certainly not Magic!**

**IT'S PURIFIBER Filter Media!**

**Introducing the Purifiber 3 Step System  
3 Steps to purified water without any hazardous materials.**

**PURIFIBER**

**STEP 1: EARLY SEASON**  
Opening in April-May:  
Use **Purifiber® Hyflow™** to remove high quantities of debris collected during winter closing

**STEP 2: IN SEASON**  
Normal Usage May-October:  
Use **Original Purifiber®** to maintain pool cleanliness and lengthen filter cycles

**STEP 3: SUMMER**  
Heavy Bather Load June-September:  
Use **Purifiber® Plus™** with active enzymes to remove oils and dirt from heavy usage in the warmest months

Purifiber® protects cartridge filters and enhances performance of sand filters

**3 EASY STEPS TO PURIFIED WATER**

**Step 1**

Use Purifiber Hyflow to start your pool season. Hyflow was designed to withstand the high flow rate filtration that is needed at the beginning of the pool season to get the water ready for swimming.

**Step 2**

Regular Purifiber is used for normal pool usage throughout the season – providing superior water clarity and longer filter cycles while using less product than other filter medias.

**Step 3**

Purifiber Plus is the solution you need during the warmest months of the year when your pool is working overtime. The active enzymes remove oil and dirt left behind by lotions and creams and gives you Purifiber sparkling water.

**Get yours today – visit [www.purifiber.com](http://www.purifiber.com)  
or call (716) 213-2530 to place an order.**