

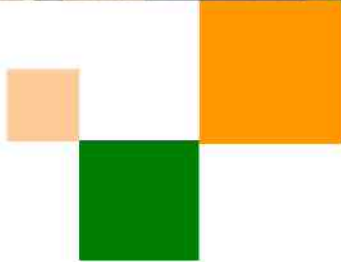


ENZYME ENHANCED FILTER AID



Purifiber®Plus

Purifiber® Plus is a completely safe to handle, high performance filter media with the added benefit of active enzymes. Purifiber Plus offers superior water clarity, longer filtering cycles and breaks up and removes body and tanning oils commonly found in pool water. The enzymes also help to reduce the scum ring that forms around the pool due to dirty and oily water.



The combined action of cellulose adsorption and enzyme treatment of oils results in a continuous reduction of oils and other organic materials that clog the filter, reducing its efficiency and subsequent water clarity.

Purifiber makes the water crystal clear and odor free and even helps to reduce chloramines build-up, which causes red-eye or skin irritations in chlorine treated pools. The fibrous nature of Purifiber Plus ensures complete coverage of filter grids and septums, resulting in 100% filtration and superior water clarity. This natural coating ability also stops migration of filter powder back to the pool, eliminating the usual "puff" upon filter start up.

Purifiber Plus is pre-moistened for superior wetting and dispersal. This allows the product to be dustless, which eliminates housekeeping problems with storage and use. It is a non-toxic material that is safe for all D.E., cartridge and sand style pool filters. Purifiber is an environmentally friendly product that is biodegradable, requiring no special disposal after use.

As a lightweight product, Purifiber Plus will not settle out in skimmer boxes, gutters or pipes. Purifiber Plus is available in pre-measured bags for proper dosages every time so you can eliminate waste and spend less time working on your pool and more time enjoying it!

Purifiber Plus – the right choice for your pool!



50 Bridge Street, North Tonawanda, NY 14120
(716) 213-2530 Fax (716) 693-3528
www.purifiber.com



Quantity of Purifiber Plus Filter Media per Charge

Filtering Surface Area	Dirt Loading					
	LIGHT		MEDIUM		HEAVY	
SQ. FT.	No. 13 oz. Coffee Cans	Equivalent lbs. Purifiber	No. 13 oz. Coffee Cans	Equivalent lbs. Purifiber	No. 13 oz. Coffee Cans	Equivalent lbs. Purifiber
10	1	0.25	1 ½	0.38	1 ¾	0.45
60	5	1.25	7.5	1.88	11 ¼	2.81
120	10	2.50	15	3.75	22 ½	5.63
180	15	3.75	22 ½	5.63	33 ¾	8.43

Unlike most other filter media, it is not necessary to overdose. A little goes a long way!

Safety - Non-toxic and biodegradable. Safe for people and the environment.

Effectiveness - Filters down to 2 microns, forms a more uniform cake, eliminates migration from the filter. Polishes the water sparkling clean.

Efficiency - Filter cycles are from 2-10 times greater than with DE.

Economy – Outperforms DE while only using ¼ of the product by weight. Also saves water and chemicals during backwashing, and requires less labor for service.

Longer Service Life – Purifiber Plus is non-abrasive, so it's easier on equipment.

PURIFIBER®

50 Bridge Street, North Tonawanda, NY 14120
 (716) 213-2530 Fax (716) 693-3528
www.purifiber.com